



Be a Sponsor of Michigan Science Olympiad!

Michigan Science Olympiad (MSO) is a non-profit, 501(c)(3) organization, dedicated to increasing student interest in science and recognizing outstanding dedication and achievement.



Science Olympiad is an education program which takes the form of a team competition and captures the kind of interest, enthusiasm, and commitment for science that is typical of athletic programs. The program is designed to increase student interest and test scores in science, while strengthening problem solving and teamwork skills. It encourages students

to consider science-based careers and allows them to [explore that possibility](#) before making a choice for college. The 46 individual events range from Anatomy to Astrophysics to Aeronautics.



The Weather Channel [profiled](#) the National tournament that took place at Wright State University in Dayton Ohio to complete the 2013 season.

MSO administers the Science Olympiad program for the state of Michigan, registering teams serving approximately 8,000 middle and high school students. MSO provides support for and monitors the quality of each of Michigan's 15 regional programs and offers training workshops and resources for team coaches. It also brings together the resources needed to deliver the state tournament which about 1,400 students and their families attend each season.



This program would not exist without the hundreds of volunteers who provide their time and expertise. Michigan State University graciously hosts the state tournament by providing first-class facilities and the services of many professionals who serve as event supervisors. The Dart Foundation has been a long-time key financial sponsor, and the Verizon Foundation is a faithful sponsor as well.

To learn more about Science Olympiad, visit www.soinc.org.

Michigan Science Olympiad is proudly celebrating its 34th year. Please consider being a sponsor and help us continue this great program.



Sponsorship Opportunities & Recognition

Type		Gold Sponsor	Silver Sponsor	Bronze Sponsor	Event Sponsor (Publically viewable)	Event Sponsor (Not viewable)
Minimum donation		\$10,000	\$5,000	\$2,000	\$500	\$200
Sponsor Recognition	Signage	Recognition banner at awards hall	Recognition banner at awards hall	Recognition banner at awards hall	Signage at the event site	Signage at the event site
	Program	Full page ad and logo in program	Full page ad and logo in program	Half page ad and logo in program	Logo in program	Logo in program
	Website	Logo on website homepage and listed as sponsor	Logo on website and listed as sponsor	Logo on website and listed as sponsor	Listed as sponsor on website	Listed as sponsor on website
	Awards ceremony	Verbal recognition and invite to participate	Verbal recognition and invite to participate	Verbal recognition and invite to participate		
	Media	Recognition in MSO promotional materials and news articles	Recognition in MSO promotional materials	Recognition in MSO promotional materials		

Financial Summary, 2015-16 Season

Michigan Science Olympiad brings together the resources required to register all Michigan teams, provide workshops and deliver the state tournament each year. The cost of Science Olympiad activities at the state level totals over \$300,000 each year, of which, two-thirds are donated as in-kind contributions from volunteers and Michigan State University.

Total Expense Estimate

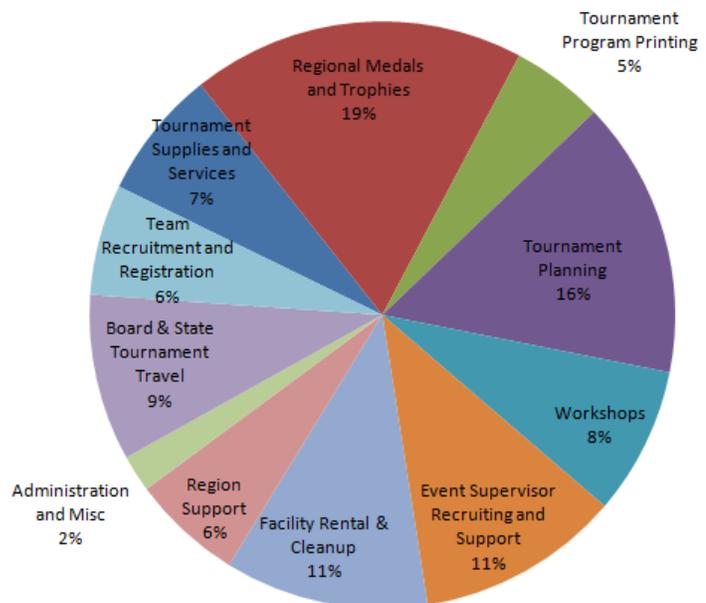


Projected Revenue



Our cash budget is projected to be about \$100,000. That expense will be covered by revenue from team registrations, workshop fees, and sponsorships.

Cash Expense Allocation



How is sponsorship money spent?

Our expenses include the costs of recruiting and registering teams, purchasing medals and trophies, covering a portion of the expenses incurred by event supervisors, and printing the tournament program. Those expenses which are not covered by in-kind donations must be paid with cash. Financial sponsors serve an important role by helping us cover those expenses.